**Native American Project**

**Directions:** You and your advertising team have been hired by a historical Native American tribe from the Pacific Northwest to develop a campaign to recruit new members. After spending a few days in the computer lab researching that tribe, its culture, and history, your group will be expected to advertise that tribe to the class. Your presentation should be **no more than 7 minutes long** and will act as the class’ lecture on that particular tribe—there will be no additional lecture, so be sure to be as comprehensive as possible. Each group will also write a short (**1 page**) “factbook” entry. Each member of your group must participate in both the written planning and the presentation itself. Each group must turn in a presentation, factbook entry, and a poster/visual. Finally the group must do some of its own research and turn in a group bibliography in correct format. Decide how to tackle each of the following:

1. **Create an advertising campaign presentation/poster** that explains who your tribe is and why we should join. The poster should both catchy and an informative visual presentation explaining the history, culture, and benefits of your tribe. It should play up the unique and important parts of your tribe either from the prehistoric era or modernity. Think large poster, tri-fold, pamphlets, video commercial. This visual will come with a 5-7 min presentation.

2. Each group must **write a** **factbook entry**, of 1 page, explaining the main events, location, leader, culture, tribe size, and merits of your tribe. A few pictures or a map of your tribes location is encouraged. Each group should write and turn in their own entry.

3. **Create a** **Bibliography** following the style guide provided and practiced earlier in class. Your group bibliography must have at least **five sources NONE of which may be Wikipedia or sites of that ilk (amswers.com, etc).**

**Each group can submit their own presentation, factbook, poster, and bibliography for the entire group. A COPY OF ALL MATERIALS IS DUE AT THE BEGINNING OF CLASS THE DAY THE PROJECT IS DUE.**

**Evaluation**: Your group will be given an overall grade based on the quality of its presentation. You will also be given an individual grade based on 1.) how efficiently you used your time 2.) your part in the presentation, poster, bibliography, 3.) your part in your group’s accurate, well-written, factbook page 4.) you and your group’s reflection on the activity.

Scoring will be determined by:

\_\_\_\_\_/5 efficient use of time in the computer lab.

\_\_\_\_\_/15 thorough understanding of your assigned tribe (key leaders and their countries/regions, economy, trade, religion, etc.) and its long term impact and importance **Each group will submit this as their own work in “factbook” form.**

\_\_\_\_\_/20 your group’s presentation (everyone is involved, effective use of visual aid like timelines and maps, the information is accurate etc.) and your part in it.

\_\_\_\_\_/15 your group’s visual aid (informative, creative, appropriate, neat, etc.) and your part in it.

\_\_\_\_\_/5 your group’s bibliography in correct format with at least three sources, none of which are Wikipedia or sites of that ilk (answers.com, etc.).

\_\_\_\_\_/60 Total possible points

**Factbook Example:**

**The Cherokee Indians**

*The Cherokee Indian tribe was one original five civilized tribes as classified by early European explorers. Originally located between modern day North Carolina and Georgia, throughout the course of their history they, more than any other tribe cooperated with the Federal Government and attempted to adopt themselves to the way of Europeans. In doing this they created a written alphabet, regularly published newspaper, and a democratically elected council. However, despite all these efforts, they were still displaced on the now infamous trail of tears. Bitter at the US Government, the Cherokee joined the Confederacy during the Civil War, which only exacerbated their situation when the CSA lost the war. Eventually ties were mended and today the Cherokee and spread out through several reservations in the modern U.S., with the largest being near their ancestral home in Western North Carolina.*

**Tribe name:**

**Date of first contact with Europeans’:**

**Original tribe location:**

**Current location of tribe:**

**GOVERNMENT**

**DIET**

**RELIGION**

**Etc.**

**YOUR FACTBOOK PAGE MAY NOT EXCEED ONE SINGLE SPACED PAGE, FRONT AND BACK, AND MUST BE AT LEAST ONE SINGLE SPACED FRONT PAGE LONG. THOUGH NOT REQUIRED, MAPS AND PHOTOS OF A REASONABLE SIZE ARE ENCOURAGED.**